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Dignity Foundation and Dignity Lifestyle Retirement Township

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DIGNITY EXPRESSIONS

A bonding with people who care!

Dignity Expressions

Passing the Baton

Message from Dr. Sheilu Sreenivasan

Founder President, Dignity Foundation and Dignity Lifestyle Retirement Township

In my Annual report for FY 2017-18, I found myself writing:

When is it a good time for a leader to make way for the next generation and simply fade away into oblivion? This question has been addressed by me quite a few times in the past. Every time I thought the time occurred, colleagues around me have said: No, it's too early, you cannot do this. At 71, and after 24 years of running Dignity Foundation why should my stewardship continue any longer when I see that there is a ripe potential team to take over and carry on? Of course arguments

about chronological age being a mere number have no validity in this context where I intuitively perceive the need for fresh ideas, better



strategy, efficient implementation.

I will continue to head the Board of Trustees for a few more years to come. The operational Team will be headed by Aruna Anand as CEO with effect from January 1, 2019. It is a matter of great pride for me that it

will be a Social Worker who will head Management at Dignity Foundation, and not an MBA or a Marketing whiz kid. The passion for a cause implicit in the academic training of a social worker is essentially retained at our Trust operations, giving precedence to the need for sensitivity over surplus generation.

I wish all the Members of Dignity Foundation a great future and from the New Year onwards you would be seeing perceptible changes in operations under the leadership of Aruna Anand as CEO.